

# GRADUATE COUNCIL AGENDA

September 24, 2020  
Zoom Meeting  
1:00 – 3:00p.m.

## I. DISCUSSIONS

- |    |   |             |
|----|---|-------------|
| 1. | Graduate Faculty Discussion (Continued) | Dr. Jackson |
| 2. | Graduate Faculty Rules Update           | Dr. Jones   |
| 3. | Graduate Student Congress Presentation  | Ms. Counts  |

## II. ACTION ITEMS

### A. Policies

None

### B. Readmit Petitions

None

### C. New Programs/Certificates

None

### D. Change Programs/Certificates

None

### E. New Courses

- |    |  |              |
|----|--|--------------|
| 1. | MKT 610 Consumer Insights and Analysis           | Dr. Wedeking |
| 2. | MKT 615 Marketing Communications & Social Media  | Dr. Wedeking |
| 3. | MKT 620 Digital Marketing & Analytics            | Dr. Wedeking |
| 4. | MKT 625 Branding                                 | Dr. Wedeking |
| 5. | MKT 630 Marketing Analytics & Data Visualization | Dr. Wedeking |
| 6. | MKT 651 Corporate Social Responsibility          | Dr. Wedeking |
| 7. | MKT 711 Seminar in Consumer Research Development | Dr. Wedeking |
| 8. | MKT 712 Seminar in Consumer Psychology           | Dr. Wedeking |
| 9. | PER 661 Medical Emergencies                      | Dr. Cassone  |

### F. Course Changes

- |    |  |              |
|----|--|--------------|
| 1. | DHN 607 Food Related Behavior                  | Dr. Hoch     |
| 2. | DHN 608 Chronic Disease Management and Process | Dr. Hoch     |
| 3. | DHN 774 Seminar in Nutrition and Food Systems  | Dr. Hoch     |
| 4. | MKT 611 Need Product Development               | Dr. Wedeking |

5. MKT 622 Sales Management

Dr. Wedeking

**G. For Information**

GRE Waiver Request for MA in Linguistic Theory and Typology

GRE Waiver Request for Philosophy

GRE Waiver for Political Science

GRE Waiver Request for Anthropology

GRE Waiver Request for in Educational, Counseling and School Psychology

GRE Waiver Request for Chemistry

GRE Waiver in MA in Classics

GRE Waiver for MA in French

GRE Waiver for MA in German

GRE waiver for MA in TESL