

# Business Administration

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## Gatton College of Business and Economics

The Gatton College of Business and Economics offers the Master of Business Administration and the Doctor of Philosophy in Business Administration degrees. Faculty participating in the M.B.A. and the Ph.D. programs are members of the School of Accountancy, the Department of Finance and Quantitative Methods, the Department of Management, the Department of Marketing and Supply Chain, and the Department of Economics. A description of the graduate programs and graduate faculty in Accounting and in Economics can be found in those sections of this Bulletin.

### **Master of Business Administration**

Gatton's One Year option is an intensive, cross-disciplinary, hands-on experience that will prepare you to be a leader in business and the community. Our curriculum incorporates a number of the core business processes, including marketing, management, and finance; as well as the more technical business courses such as accounting, quantitative analysis, operations management (supply chain), global management, and data analysis. Additionally, you will cover those critical areas that the corporate world values, including leadership, communication and presentation skills, ethics, and strategic thinking. All of this takes place in highly interactive, action-based courses and learning laboratories situated in the corporate setting through Project Connect which is a built in internship with companies in the area delivered in a team setting.

The Professional Evening M.B.A. program is a program designed for the working professional seeking to improve their business acumen and expand their soft skills. Modeled by the more traditional learning environment, evening students will study with first-rate professors who are leaders in their fields. In as little as two years, a student in the Professional Evening M.B.A. program will graduate with an advanced degree designed to broaden and enhance their skill set in order to be more competitive in the business world.

### **Admission Requirements**

Prerequisites for the Professional Evening M.B.A. program include undergraduate accounting and economic courses. These prerequisites can be satisfied as listed below. Prerequisites may be satisfied by:

1. Passing the required prerequisite courses (ACC 201 and ACC 202, ECO 201 and ECO 202) at the University of Kentucky;
2. Passing the similar courses at another accredited university, including KCTCS;
3. Passing B&E 223, Introduction to the Economics of Business and passing B&E 221 and B&E 222 Accounting Courses offered in the Summer Session;
4. Passing college-level proficiency (CLEP) examinations;
5. Successfully completing correspondence courses or
6. Passing Ivy Software.

In addition to satisfying required course prerequisites, applicants should possess a four-year undergraduate degree (or its equivalent) with a minimum cumulative grade point average (GPA) of 2.75 / 4.00 scale. The Graduate Management Admission Test (GMAT) or the Graduate Record Exam (GRE) is required for admission in the M.B.A. program. Exceptions (at our discretion) to this requirement are students presently in law, medicine or pharmacy schools, or licensed attorneys, medical doctors or pharmacists with a PharmD degree, and also persons having a doctoral degree from an accredited university. Further, students with professional work experience and/or professional leadership certifications (such as C.P.A), plus satisfactory academic achievement as evidence by a minimum G.P.A. of 3.0 may be exempt from taking the admissions test at the discretion of the Admissions Committee. International students must present a Test of English

as a Foreign Language (TOEFL) with an overall minimum score of 550 written and 213 computer. The exception for the TOEFL test is for those students who hold a degree from a U.S. institution of higher education. All international students who are not permanent residents of the U.S. must present a Test of Written English (TWE) with a score of 4.5 or higher.

Subject to the exceptions stated above, no student will be admitted to either the One Year or Professional Evening M.B.A. program before completion of the GMAT or GRE and the completion of the prerequisites.

The mission of the M.B.A. program is to educate, train and equip graduates with the essential skills for entry and mid-level management positions in a variety of organizations and industries. Specifically, the program is designed to provide:

1. The ability to think creatively and strategically about complex real world business problems.
2. An appreciation of ethical and societal responsibilities.
3. A multidisciplinary and global perspective.
4. Analytical, critical and logical reasoning skills.
5. Strong written and oral communication skills.
6. Entrepreneurial and business assessment skills.
7. Innovation and creativity in the workplace.

The One Year M.B.A. program consists of 51 credit hours while the Professional Evening M.B.A. program of study requires 36 semester credit hours of work.

### **One Year Program**

DIS 651	Quantitative Analysis	(3)
ECO 610	Managerial Economics	(3)
MGT 697	Leadership, Communications & Ethics	(3)
MBA 630	Professional Development	(1)
MBA 640	Project Connect I	(4)
ACC 628	Managerial/Financial Accounting	(3)
MKT 600	Marketing Management	(3)
MGT 610	Global Management	(3)
FIN 600	Corporate Financial Policy	(3)
MKT 601	Marketing Research	(3)
Elective *		(3)
MBA 642	Project Connect II	(4)
FIN 645	Corporate Investment & Financing Policy	(3)
DIS 612	Supply Chain Operations	(3)
MGT 612	Negotiation and Conflict Resolution	(3)
MGT 611	Managing Effective Organizations	(3)
MGT 699	Business Policy & Strategy (Capstone)	(3)

\*A 600-level course approved by the Director of Graduate Studies

### **Professional Evening MBA Program - 2 or 3 Year Part-time Program**

ACC 628	Financial / Managerial Accounting	(3)
ECO 610	Managerial Economics	(3)
MGT 611	Organizational Behavior	(3)
FIN 600	Corporate Financial Policy	(3)
DIS 651	Quantitative Analysis for Decisions	(3)
MKT 600	Marketing Management	(3)

DIS 612	Supply Chain Management	(3)
MGT 610	Global Business Management	(3)
DIS 620	Management Information Systems in Decision Making	(3)
MKT 601	Marketing Research	(3)
MGT 612	Structured Problem Solving in Business	(3)
MGT 699	Business Policy and Strategy II	(3)

Students are required to have a minimum B grade average to graduate. Students receiving two grades of C or one grade of E may be subject to dismissal from the M.B.A. program.

### **B.S. in Engineering/M.B.A.**

An opportunity to study for an M.B.A. degree while pursuing a Bachelor of Science in Engineering degree is offered to eligible students admitted to the College of Engineering.

### **J.D./M.B.A. Option**

The College of Business and Economics and the College of Law offer the opportunity to obtain the Master of Business Administration (M.B.A.) and Juris Doctor (J.D.) degrees in a dual degree program. Because both schools recognize that some aspects of business and law are compatible and interrelated, students can obtain both degrees in less time than if the degrees were pursued separately. As a result, students gain marketable skills and specialized employment opportunities in less time than might otherwise be required. Students interested in the J.D./M.B.A. program must apply to both the College of Law and the Graduate School. These students may enroll in either the One Year or Professional Evening programs.

### **M.D./M.B.A.**

Through an agreement with the College of Medicine, the Gatton College admits eligible students to pursue the M.B.A. degree jointly with the M.D. degree. Students interested in this program must apply to the College of Medicine as appropriate and also to the Graduate School. Students interested in the joint degree will enroll in the One Year program between their third and fourth year of Medical School.

### **Pharm.D./M.B.A.**

Through an agreement with the College of Pharmacy, the Gatton College admits eligible students to pursue the M.B.A. degree jointly with the Pharm.D. degree. Students interested in this program must apply to the College of Pharmacy as appropriate and also the Graduate School. Students interested in the joint degree will enroll in the Professional Evening program between their first and second year of Pharmacy School.

#### **Application for Admission**

Students who wish to apply for admission to the M.B.A. program in the Gatton College of Business and Economics should submit an online application to the Graduate School

[www.research.uky.edu/gs/ProspectiveStudents/Admission.html](http://www.research.uky.edu/gs/ProspectiveStudents/Admission.html).

### **Doctor of Philosophy**

The mission of the doctoral program is to prepare students for successful academic careers at institutions of higher learning within the USA and also internationally. To accomplish this mission, the program prepares graduates to comprehend and evaluate research, to perform research which advances knowledge and to provide effective instruction, all within a business-related discipline and in a supportive collegial environment. Specifically, the program is designed to provide:

- An academic understanding of the philosophies and basic methodological issues of academic inquiry.

- An understanding of the theoretical foundations and state-of-the-art research methods in a specific discipline.
- The ability to design and execute substantive research projects.
- The ability to communicate research findings to diverse audiences

### **Admission Requirements**

1. The Ph.D. is designed to provide specialization beyond the master's level, but applicants without master's degrees will be considered if suitably qualified. The educational background of candidates is reviewed by the faculty in the student's major area to identify any deficiencies.
2. Applicants with previous graduate credits are evaluated according to the following rules, but each case is individually examined by the faculty of the appropriate business department. A minimal grade point average of 3.2/4.0 is required on all previous graduate credits. Also, students without GMAT scores must take the exam and submit scores before an admission decision can be made. In some areas and at the discretion of the Director of Graduate Studies, the GRE may be accepted as an alternative to the GMAT.

Unless the most recently awarded degree is from an accredited university within the USA, applicants whose native language is not English must submit proof of English ability (TOEFL or IELTS) with scores meeting at least the minimum requirements of the Graduate School.

### **Degree Requirements**

Minimum requirements for the doctoral degree are a total of 40 hours of graduate level coursework and successful completion of the Qualifying Examination followed by registration for a minimum of 2 consecutive semesters for dissertation residence credit.

### **Core Requirements**

- 3 credit hours in research methodology
- 6 credit hours in theoretical foundations
- 9 credit hours in research tools (including statistics)
- 1 credit hour in techniques for business education

Total credit hours in the core 19

### **Major Field Requirements:**

The major field consists of at least 21 hours of graduate credit course work including at least 12 credit hours of 700 level courses exclusive of the core. Currently available major fields include:

- Accounting
- Finance and Quantitative Methods
- Management
- Marketing and Supply Chain

All course work must be approved by the Director of Graduate Studies. Written and oral comprehensive examinations are required in the major field.

### **Post Qualifying Examination Requirements**

- A dissertation based on original research on a significant topic is required. The dissertation is defended in an oral examination.
- 2 consecutive semesters (4 credit hours minimum) of dissertation research residence credit.

### **Maintenance of Good Standing:**

- A minimum average of grade of B for graduate credit and in all courses after being admitted to the Graduate School must be maintained.

- Doctoral students obtaining two grades of C are subject to dismissal from the program regardless of the number of offsetting A's.
- Doctoral students obtaining an E grade are subject to dismissal from the program
- A student failing the Qualifying Exam is subject to dismissal.
- A student may be dismissed from the program after successfully passing the Qualifying Examination if in the judgment of the student's Advisory Committee he/she is not making satisfactory progress toward the completion of a dissertation.

Students who wish to apply for admission to the Ph.D. program should submit an online application to the Graduate School [www.research.uky.edu/gs/gsapplcation.html](http://www.research.uky.edu/gs/gsapplcation.html). For detailed admission information, visit the Gatton College Web site [www.gatton.uky.edu](http://www.gatton.uky.edu), call 859.257.3592, or write to

The Office of the Associate Dean  
235 Gatton College of Business and Economics  
University of Kentucky  
Lexington, KY 40506-0034

## Graduate Courses

ACC 700	Topical Seminar In Accounting Research (Subtitle Required)	(1-3)
ACC 795	Independent Study In Accounting	(1-6)
BA 601	Total Quality Management	(3)
BA 610	Global Business Management	(3)
BA700	Teaching Methods In Business (Same As Eco 700)	(1)
BA 749	Dissertation Research	(0)
BA762	Research Methodology	(3)
BA 767	Dissertation Residency Credit	(2)
BA 768	Residence Credit For The Master's Degree	(1-6)
BA 769	Residence Credit For Doctor's Degree	(0-12)
DIS 506	Productivity And Quality Control	(3)
DIS 520	Advanced Business Data Processing And Information	(3)
DIS 600	Production Management	(3)
DIS 611	The Management Of Computer Integrated Manufacturing	(3)
DIS 620	Management Information Systems In Decision Making	(3)
DIS 621	Business Expert Systems	(3)
DIS 622	Business Data System Analysis And Design	(3)
DIS 623	Business Decision Support Systems	(3)
DIS 624	Management Of Information Resources	(3)
DIS 651	Quantitative Analysis In Business Decision Making	(3)
DIS 695	Individual Work In Dsis	(3)
DIS 700	Topics In Operations Management	(3)
DIS 720	Management Information Systems Theory	(3)
DIS 753	Seminar In Management Science	(3-6)
DIS 780	Studies In Decision Science And Information Systems	(3)
DIS 790	Special Topics In Management Decision Systems (Subtitle Required)	(3)
FIN 695	Individual Work In Finance	(1-6)
FIN 700	Seminar In Financial Theory	(3)

FIN 701	Seminar In Financial Theory Ii	(3)
FIN 745	Seminar In Managerial Finance	(3)
FIN 750	Seminar In Investment Theory	(3)
FIN 763	Research, Design And Analysis (Same As Mgt/Mkt 763)	(3)
FIN 780	Seminar In Financial Institutions	(3)
FIN 791	Seminar In Finance (Subtitle Required)	(1-3)
FIN 795	Independent Work In Finance	(1-6)
MGT 608	Comparative International Management	(3)
MGT 610	Global Management	(3)
MGT 611	Organizational Behavior (Same As Mfs 611)	(3)
MGT 612	Structured Problem Solving In Business	(3)
MGT 620	Personnel And Industrial Relations	(3)
MGT 624	Management Of Information Resources (Same As Dis 624)	(3)
MGT 640	Legal And Regulatory Environment	(3)
MGT 641	Legal Issues In The Accounting Profession	(3)
MGT 695	Individual Work In Management	(1-6)
MGT 697	Top Management Leadership In The Contemporary Business Environment	(3)
MGT 699	Business Policy And Strategy Ii	(3)
MGT 700	Administrative Science	(3)
MGT 712	Organizations And Individual Behavior	(3)
MGT 713	Seminar In Advanced Organization Theory	(3)
MGT 714	Seminar In Management Theory And Policy	(3)
MGT 763	Research, Design And Analysis (Same As Mkt/Fin 763)	(3)
MGT 780	Special Topics In Management	(3)
MGT 781	Independent Work In Management	(1-6)
MGT 795	Social Networks And Organizations	(3)
MGT 796	Social Network Analysis	(3)
MKT 600	Marketing Management	(3)
MKT 601	Marketing Research	(3)
MKT 621	Product Management	(3)
MKT 622	Sales Management	(3)
MKT 623	Marketing In Service And Nonprofit Organizations	(3)
MKT 624	International Marketing Management	(3)
MKT 695	Individual Work In Marketing	(1-6)
MKT 700	Seminar In Marketing Management	(3)
MKT 710	Seminar In Consumer Behavior	(3)
MKT 720	Seminar In Marketing Theory	(3)
MKT 763	Research, Design And Analysis (Same As Mgt/Fin 763)	(3)
MKT 771	Seminar In Business Administration	(3)
MKT 781	Independent Work In Marketing	(1-6)

Note: See Also Course Listings Under The Accounting And Economics Programs In This Bulletin.